Eton Institute, Your Partner in

Languages | Communication | Culture

Offering solutions in over 160 languages since 2006, the institute has helped thousands of companies in the UAE resolve international bottlenecks through customized communication and culture solutions.

Eton Institute has developed unique, proven engagement methodologies and techniques. We are proud to be associated with top international organizations and to successfully connect business to opportunity.

Tailored Solutions, Academic Rigor

- Eaquals
- IELTS™
- TOEIC®
- CILS
- osd
- BDELE
- ALCT
- GREAT PLACE TO WORK®
- Cambridge Assessment English
- BULATS
- YLE
- CELTA
- FORUM™ EXPATRIATE MANAGEMENT
- DUBAI SME RATED BUSINESS
- DUBAI
Transforming Your Organization Through Your People

Identifying Needs

The Learner Journey

Business Languages

Global Mobility

Customized Phrasebooks

Partnership Privileges
Identifying Needs: From learner styles to end goals

We operate with the understanding that languages, communication, and culture are essential for an individual and an organization’s future success.
Effective organizational change can only happen through its people. That’s why; we create solutions according to their learning needs and your business requirements.

The Regional Learner

Based on learning preference assessment of over 7,000 regional language learners, it was found that the majority prefer other exercises and activities over reading, through which to learn.

Data of 7,000 regional language learners’ preference for Aural, Visual, Kinaesthetic and Reading activities in language classes.

Source: Eton Institute, 2016.

This means that a variety of classroom based activities must be employed to reflect learner preferences in order for a language solution to succeed.
Once your training program starts, we monitor progress and feedback during and after the course to ensure efficiency, retention, and learner growth.

Our curriculum, internationally accredited by EAQUALS (Evaluation & Accreditation of Quality in Language Services), supports clear and measurable progress tracking and assists in achieving business goals.

How do learners learn?

Our delivery method is tailored, participative and interactive, to help the participants independently apply the knowledge and skills learned on the program. By doing so, we enhance the experiential learning process of making meaning from direct experience.
Activities complement the curriculum to develop the 4 skills of language

What happens after the course?

Progress tracking is conducted through regular assessments, to ensure information retention, skill application, and employee empowerment.

In conjunction with the online self-study module, participants will receive short tests at increasing intervals after the course.

Via the tool, Eton Institute’s training consultant will share reports and statistics that indicate retention, understanding, and engagement. These will provide you with valuable data about how to empower students with the knowledge that they have gained and support further learning initiatives.
We have developed a range of focused language training curriculums that transcend the workplace and will take your talent to the next level.

**Customized Business Languages Curriculum**

Whatever your needs, we ensure our language courses are aligned to your business objectives.

- Full immersion, result-oriented teaching method
- Maximize learner engagement to build confidence

**Industry-Specific Programs**

Our expert trainers can customize your training to suit the ever-changing needs of your industry.

- Unique training customized for any industry
- Flexible delivery methods to suit different learning styles

**Culture & Communication Workshops**

We work with organizations and their teams to ensure successful global business relations. Cultural workshops support:

- Cross-cultural communication and employee management
- Team building and organizational productivity, locally & globally

**Multiple Global Delivery Options**

With the growing trend towards globalization, employee mobility and remote workforces, our range of delivery options ensure:

- Support for teams across locations & time zones
- Customized blended learning solutions, suited to learner needs
Global Mobility | Culture. Mobility. Integration.

Business success is dependent on agility and responsiveness across boundaries, both geographic and cultural. We help your teams appreciate, integrate, and respond - globally.

5-Phase Customized Language Coaching & Cultural Integration Support

1) World Languages for Successful Integration – Internationally accredited language programs to support effective communication

2) Intercultural Development & Understanding – Cultural workshops to support international communication and seamless collaboration between teams

3) Meeting Relocation & In-Country Support – Ongoing language and cultural training while on assignment, with complementary learning tools

4) Enterprise-Wide Programs - Business & industry-focused curriculum and language assessments for immigration, recruitment and relocation purposes (including IELTS, TOEIC, TOEFL, Cambridge English, DELE, CILS, ALCT)

5) Assignee & Family Support – Language development programs for adults & children and online community for skill practice and culture assimilation

Over the last 12 years, Eton Institute has conducted over 6000 Language and Cultural Development Programs in more than 40 countries.
Over 4 million people, hotel guests, retail customers, conference delegates, travelers and tourists globally have benefited from the gift of Eton Institute’s co-branded language phrasebooks. With over 1,000 essential phrases, the options are endless for socializing your company message in a truly global way.

A unique learning tool for your staff, an inspiring gift for your clients

- The perfect seasonal gift
- A neat inclusion in on-boarding packs
- Ideal for company globalization & international mobility teams

Make it your brand footprint!

- Available in over 160 languages and with industry-specific vocabulary for Hospitality, Aviation, Retail, Healthcare, and more!
- Fully customized with your company logo
- Options for 6 pages of welcome messages, images and company content
- Incorporate your company culture, terminology and design
- Printed or e-book options available

Sofitel, Dubai
Arabic for pre-opening onboarding

Mariott, Dubai
Arabic for company-wide initiative

Ritz-Carlton, Dubai
Arabic for in-room gifts for guests

Emirates Airline
Arabic for global campaign to deliver language learning to their Associates

Cartier
Mandarin for support sales assistants in boutiques

Intercontinental, Dubai
Arabic for guest gifts during the Holy Month of Ramadan
Partnership Privileges

Inspire, engage and empower with instant benefits and savings through Eton Institute’s Partnership Privileges program! Investing in your employees’ development has never been so rewarding.

What your employees will get out of it:

- Preferential rates across our suite of learning solutions: from languages to communication skills, including:
  - Group Languages Courses
  - Group Business Languages Courses
  - One-to-One LiveOnline
  - Self-Study Courses
- Free, internationally accredited certificates
- Access to a thriving, multicultural, campus community
- Support continuous professional and personal development through the expertise of our Learner Success Specialists

Interested? Here’s how you can become a partner:

1. Contact us to get your unique company promo code
2. Share the code and offer with your employees
3. Visit etoninstitute.com/shop to start saving!